

ROUTLEDGE

EDITED BY TORSTEN **SCHMIEDEKNECHT** ANDREW **PECKHAM** MODERNISM and the professional architecture journal : reporting, editing and reconstructing in postwar Europe / edited by Torsten Schmiedeknecht and Andrew Peckham
London and New York : Routledge, 2019
XII, 222 p. : il. ; 25 cm.
Bibliografía por capítulos
ISBN 978-1-138-94522-7
1. Europa 2. Arquitectura de posguerra 3. Arquitectura moderna 4. Crítica arquitectónica 5. Representación gráfica 6. Revistas de arquitectura 7.
Siglo XX I. Peckham, Andrew II. Schmiedeknecht, Torsten
08 Documentación
COAM 20052

MODERNISM AND THE PROFESSIONAL ARCHITECTURE JOURNAL



REPORTING, EDITING AND RECONSTRUCTING IN POSTWAR EUROPE

EDITED BY TORSTEN SCHMIEDEKNECHT ANDREW PECKHAM

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MODERNISM AND THE PROFESSIONAL ARCHITECTURE JOURNAL

"This is surely the first systematic survey of architectural journals produced across Europe in that vital 20-year period following the war when modernism was in vexed transit from embattled cause to contested orthodoxy. Scholarly country-by-country coverage reveals how the medium of the professional journal functioned as both a mirror and a torch, reflecting while also guiding the inextricable narratives of practice and discourse. Journalism may be but 'the first rough draft of history', yet this fascinating study shows what a rich and compelling draft it can be."

- John Allan, architect and writer

"During the years between 1945 and 1968 professional journals were testing grounds for institutional debates where modernist discourse has been produced and disseminated. Grounded in extensive new research, the essays in this volume by 11 international architectural scholars propose a stimulating interpretation of a medium whose role has been hitherto underestimated. Examining the interferences between journals, design practice and the tasks of reconstruction, the book shows us how professional architectural journals and their owners, editors, contributors and designers shaped architecture culture in the postwar decades."

- Ákos Moravánszky, Professor Emeritus, ETH Zurich, Switzerland

MODERNISM AND THE PROFESSIONAL ARCHITECTURE JOURNAL

The production of this book stems from two of the editors' longstanding research interests: the representation of architecture in print media, and the complex identity of the second phase of modernism in architecture given the role it played in postwar reconstruction in Europe.

While the history of postwar reconstruction has been increasingly well covered for most European countries, research investigating postwar architectural magazines and journals across Europe – their role in the discourse and production of the built environment and particularly their inter-relationship and differing conceptions of postwar architecture – is relatively undeveloped. *Modernism and the Professional Architecture Journal* sounds out this territory in a new collection of essays concerning the second phase of the reception and assimilation of modernism in architecture, as it was represented in professional architecture journals during the period of postwar reconstruction (1945–1968).

Professional architecture journals are often seen as conduits of established facts and knowledge. The role mainstream publications play, however, in establishing 'movements', 'trends' or 'debates' tends to be undervalued. In the context of the complex undertaking of postwar reconstruction, the shortage of resources, political uncertainty and the biographical complexities of individual architects, the chapters on key European architecture journals collected here reveal how modernist architecture, and its discourse, was perceived and disseminated in different European countries.

Torsten Schmiedeknecht teaches design, history and theory at the School of Architecture, University of Liverpool, UK. His research interests include the representation of architecture in print media; rationalism in architecture; and architectural competitions. He is the co-editor of *The Rationalist Reader, Rationalist Traces, An Architect's Guide to Fame* and *Fame and Architecture*. He is currently working on a RIBA-funded project about the representation of (modern) architecture in children's literature.

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First published 2019 by Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN

and by Routledge 711 Third Avenue, New York, NY 10017

Routledge is an imprint of the Taylor & Francis Group, an informa business

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British Library Cataloguing-in-Publication Data A catalogue record for this book is available from the British Library

Library of Congress Cataloging-in-Publication Data A catalog record has been requested for this book

ISBN: 978-1-138-94516-6 (hbk) ISBN: 978-1-138-94522-7 (pbk) ISBN: 978-1-315-67154-3 (ebk)

Typeset in Bembo by Out of House Publishing



Printed in the United Kingdom by Henry Ling Limited





In memory of Horst Schmiedeknecht Architect 1937–2015

INTERPORT D

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ARCHITECTURE / ARCHITECTURAL HISTORY

Cover images:

Jaurnal cover Werk 1 (1947). Source: © Verlag Werk AG, werk, bauen + wohnen. Journal cover Baumeister 12 (1968). Source: Baumeister / Callwey Verlag. Courtesy of Helmuth Baur-Callwey. Journal cover De 8 en Opbouw 7 (March 1935). Journal cover L'Architecture d'Aujourd'hui (May/June 1945). Source: © L'Architecture d'Aujourd'hui. Journal cover Architectural Review (July 1953). Source: Architectural Review. Cover based on design concept by Torsten Schmiedeknecht

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